Jessie re crowd funding

Hey Everyone!

We are just two months shy of Designing Educational Ecosystems and we are excited to meet each of you.

I am contacting you because many of our participants have requested scholarship money. We are unable to access one of our traditional sources of funding, and we are currently exploring many avenues of funds. With a few of them, we are requesting your help.

**Crowd-funding assistance**

I am compiling audio and video to create a crowd-funding campaign. We know you are busy, but please take a few moments to create a small video about you. Somewhere around 2-3 minutes would suffice. It can be continuous, or it can be a few smaller clips.  By no means does it need to be professional – it could be taken on your cellphone, your computer, a video camera – it doesn't matter as long as you can capture part of your story.

Need help?  Not sure what you would say?  Some suggestions of what you could include:

-A tour of what you are doing now  
-How you became interested in permaculture

-Why you have a passion to teach or pass it on  
-Who you will be reaching (your market)  
-What your passion is  
-What you plan to be doing after this course  
-Where your financial focus is and why you cannot pay in full  
-A personal request to the audience for assistance  
-Appreciation for those who have helped you before and/or will help you through this

Please send me video by Thursday, January 30th and I will be compiling it over that weekend. I know this is not a lot of time, but it really does not need to be anything much. We are working hard to meet scholarship requests and we appreciate you taking this opportunity to assist.

**Crowd-funding Incentive Donation**

Additionally, if you have something you would be willing to contribute to one of the donation tiers, please let me know what it would be, how much you would estimate the value at, and the amount you are willing to donate.  Got a CD? Make soap or candles?  Leather worker?  Willing to write a letter of thanks? If you have something to contribute to the incentives, we appreciate it. It is also a great way to get a product you have a little publicity.

**Community Supported Educators Program**We also attach here information about our Community Supported Educators (CSE) program.  Like a Community Supported Agriculture (CSA) system, this multifunctional program will help you raise funds for yourself for the teacher training, assist you in breaking the ice and starting to teach once you get out of the course, help build your community of support and your network, etc., etc. We encourage you to begin planning your own CSE strategy as an exercise in developing/refining your permaculture teaching journey. We’re excited about the potential of this idea and look forward to having you test it out and share your innovations and ‘ahas’ with everyone else.

Thank you all so much for your help with the crowd-funding matter and I hope to hear back from you soon.  For those who have completed the interview process, you will be receiving an information packet early this week.

Blessings,  
Jessie